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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

DECLARATION

ATTORNEY'S DOCKET NO.
11032/3022

As a below named inventor, I hereby declare that:

O I P E JC88
JUL 23 2001
PATENT & TRADEMARK OFFICE

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am the original, first, and sole inventor of the subject matter that is claimed and for which a patent is sought on the invention entitled **SYSTEM AND METHOD FOR ADVERTISING**, the specification of which was filed on March 12, 2001, as U.S. Application No. 09/802,957.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.

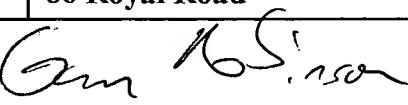
I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

PRIOR UNITED STATES APPLICATION

I hereby claim the benefit under Title 35, United States Code, § 119(e) of the United States provisional applications listed below.

APPLICATION NUMBER	FILING DATE (month, day, year)
60/188,939	March 10, 2000
60/189,600	March 15, 2000

I declare that all statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under § 1001 of Title 18 of the United States Code and that such willful statements may jeopardize the validity of the application or any patent issuing thereon.

FULL NAME OF INVENTOR	FAMILY NAME ROBINSON	FIRST GIVEN NAME Gary	SECOND GIVEN NAME/INITIAL B.
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